

Transformational Growth Partners.

Align Capital Partners (ACP) is a growth-oriented private equity firm making control investments in lower middle market companies across North America. ACP brings larger firm execution experience to help companies accelerate growth by investing in people, processes and technology early in the partnership.

Company Size \$3 - \$15 mm EBITDA or

> \$5 mm ARR for software companies

Enterprise Value Up to \$150mm

Investment Size \$20 - \$60 mm targeted hold

Platform Attributes



Actionable organic growth / add-on prospects



Recurring demand products or services



Niche leadership / differentiation

30% + gross **%** margins / 15% + **EBITDA** margins

Preferred Sectors

Software and Tech-Enabled Services

Providers of proven technology solutions designed to help customers accelerate data and technology adoption.

- Vertical enterprise software
- · Business intelligence
- · Data and information services
- IT services
- · Digital engineering

Professional Business Services

Outsourced providers of technical or performanceoriented advisory services.

- Business process outsourcing
- · Financial services
- Training and certification services
- Marketing services
- Specialty consulting services
- · IT managed services

Industrial Services

Outsourced providers of necessary maintenance, repair, safety or compliance services.

- Test, inspection and compliance services ("TIC")
- Safety and training services
- Utility services
- · Maintenance and repair services
- · Environmental services

Specialty Manufacturing & Distribution

Producers or distributors of technical products with consumable or recurring demand profiles.

- · Specialized contract manufacturing
- Engineered components
- Virtual manufacturers
- · Industrial automation products
- · Aftermarket, MRO or safety products

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Select Investments



Data / Analytics and **Digital Consulting**

Dec 2022 | HQ: Newton, MA

Provider of end-to-end data and analytics services expediting enterprise digital transformation

Add-On Criteria: Data / analytics, digital transformation and cloud consulting providers

■Source

Utility Market Intelligence

June 2019 | HQ: Boulder, CO

Provider of predictive analytics, market research, benchmarking data and consulting services for utilities

ADD-ONS (11 CLOSED)

Criteria: Software, consulting, research, and data/analytics services to utility providers

Software and Tech-Enabled Services

Schneider GEOSPATIAL

Government Software

June 2022 | HQ: Indianapolis, IN

SaaS provider of public access land and asset management software and recurring services

ADD-ONS (3 CLOSED)

Criteria: Providers of land mgmt, asset mgmt, permitting and other adjacent GIS-based software

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Tech-Enabled **Marketing Services**

Dec 2021 | HQ: Atlanta, GA

Technology-enabled, flexible talent marketplace for the marketing world

Add-On Criteria: Marketing services solution providers

Professional Business Services

♦ETC

Government Technology

July 2020 | HQ: Richardson, TX Provider of electronic tolling and smart mobility technology and

software

Exited in Sept 2021

Software and Tech-Enabled Services



Tech-Enabled **Outsourced Services**

Sept 2018 | HQ: Wayland, MA

Tech-enabled business process outsourcing provider to a network of independent distributors of promotional products

Exited in Dec 2022

COUNSEL PRESS

Outsourced Legal Services

Oct 2023 | HQ: New York, NY

A national, tech-enabled legal process outsourcing provider focused on appellate services

Add-On Criteria: Appellate services and other legal services

OCSSI

Tax Advisory Services

Aug 2023 | HQ: Baton Rouge, LA

Provider of tech-enabled cost segregation studies and other specialty tax services

ADD-ONS (1 CLOSED)

Add-On Criteria: Specialty tax service providers

Industrial Services



Security & Safety Services

July 2023 | HQ: McLean, VA

Global provider of security, medical and travel-related services

Add-On Criteria: Domestic security and medical response service providers

WILLIAMS MARSTON

Professional Services

July 2020 | HQ: Boston, MA

Specialized accounting, tax and valuation advisory firm serving public, private equity-backed, and pre-IPO companies

Exited in Aug 2022

Elevator Maintenance Services

Sept 2019 | HQ: Millersville, MD

Independent union provider of preventative maintenance, repair, and modernization for elevators and escalators

ADD-ONS (1 CLOSED)

Criteria: Independent providers of elevator and/or escalator services in the mid-Atlantic region



Air Testing **Environmental Services**

Oct 2016 | HQ: Decatur, AL

Provider of source emissions testing and leak detection and repair services to industrial facilities in the **United States**

Exited in July 2021

BARROW-AGEE LABORATORIES, LLC

Food and Ingredient Testing

Dec 2017 | HQ: Memphis, TN

Provider of food safety and testing solutions to food, ingredient, and feed manufacturers, suppliers, and distributors

Exited in Feb 2022



Fire and Life Safety

Dec 2017 | HQ: Cleveland, OH

National provider of fire and life safety services for commercial facilities

Exited in May 2022



Reliability and Safety Services

Nov 2017 | HQ: Cleveland, OH

Provider of operational efficiency, reliability, and safety services (electrical safety, predictive maintenance and consulting/ repair services)

Exit Announced Feb 2024

Specialty Manufacturing & Distribution



Animal Health Products

March 2021 | HQ: Miami, FL

Custom formulator and contract manufacturer of nutritional supplements, dermatological, and grooming products for companion animals

Add-On Criteria: Animal health products manufacturers and/or brands



Specialty Sealing Products

Feb 2020 | HQ: Seabrook, NH

Tech-enabled, specialty distributor of elastomer O-rings, gaskets, and other performance seals and products

ADD-ONS (6 CLOSED)

Criteria: Specialty sealing distributors or manufacturers of O-rings, gaskets, and/or engineered high-perf. sealing products



Drug Testing Products and Services

Nov 2022 | HQ: Minneapolis, MN

Leading provider of point-of-care drugs of abuse testing products and laboratory services

Add-On Criteria: Government-focused providers of outsourced drugs of abuse testing, background screening and occupational health services



Precision Engineered Components

May 2022 | HQ: Dallas, TX

Manufacturer of SMT stencils, tooling and related custom products for electronics and semiconductor manufacturing applications across North America

ADD-ONS (2 CLOSED)

Criteria: Manufacturers or distributors of high-volume components for electronics manufacturers



Filtration Products

June 2017 | HQ: Louisville, KY

Provider of replacement filter cartridges to the pool/spa and industrial air markets across North America and Europe

Exited in Oct 2021